

**CITY OF COSTA MESA
SPECIAL MEETING AGENDA -
STRATEGIC PLANNING WORKSHOP
OF THE CITY COUNCIL AND SUCCESSOR AGENCY
TO THE REDEVELOPMENT AGENCY*
FRIDAY, JANUARY 29, 2021, 8:30 A.M.**

***NOTE: ALL AGENCY MEMBERSHIPS ARE REFLECTED IN THE TITLE "COUNCIL MEMBER."**

In order to minimize the spread of COVID-19, Governor Newsom has issued Executive Orders that temporarily suspend requirements of the Brown Act which allows Council Members to attend City Council meetings remotely. Given the health risks associated with COVID-19, the City Council Chambers will be closed to the public until further notice.

Telephone Link for the Public: 1 669 900 6833

Meeting ID: 749 015 0502 Passcode: 4449519

Note: Snider and Associates will lead the Workshop via Zoom; however, due to Zoom application limitations, particularly for breakout sessions, the public will only be able to telephonically observe the Workshop. Additionally, the public may be computer-assigned to the breakout sessions due to Zoom application limitations, which are in compliance with the Governor's Executive Order N-29-20, as this Zoom meeting will be accessible telephonically to the public seeking to observe the meeting.

Members of the public who wish to make a comment may submit your comment via email to the City Clerk at cityclerk@costamesaca.gov. Comments received by Thursday, January 28, 2021, 1:00 p.m. will be provided to the City Council, made available to the public, and will be part of the meeting record.

Note regarding agenda-related documents provided to a majority of the City Council after distribution of the City Council agenda (GC §54957.5): Any related documents provided to a majority of the City Council after distribution of the City Council Agenda Packets will be made available for public inspection. Such documents will be posted on the city's website at www.costamesaca.gov or by clicking [here](#).

The City of Costa Mesa's goal is to comply with the Americans with Disabilities Act (ADA) in all respects. If, as an attendee or a participant at this meeting, you will need special assistance beyond what is normally provided, we will attempt to accommodate you in every reasonable manner. Please contact the City Clerk's office 24 hours prior to the meeting to inform us of your particular needs and to determine if accommodation is feasible 714-754-5225 or at cityclerk@costamesaca.gov. El objetivo de la ciudad de Costa Mesa es cumplir con la ley de Estadounidenses con Discapacidades (ADA) en todos los aspectos. Si como asistente o participante en esta reunión, usted necesita asistencia especial, más allá de lo que normalmente se proporciona, intentaremos de complacer en todas las maneras. Favor de comunicarse a la oficina del Secretario de la Ciudad con 24 horas de anticipación para informarnos de sus necesidades y determinar si alojamiento es realizable al 714-754-5225 o cityclerk@costamesaca.gov

**SPECIAL MEETING – STRATEGIC PLANNING WORKSHOP
FRIDAY, JANUARY 29, 2021 – 8:30 A.M.**

KATRINA FOLEY
Mayor

MANUEL CHAVEZ
Council Member

LOREN GAMEROS
Council Member

JEFFREY HARLAN
Council Member

ANDREA MARR
Mayor Pro Tem

DON HARPER
Council Member

ARLIS REYNOLDS
Council Member

City Attorney
Kimberly Hall Barlow

City Manager
Lori Ann Farrell Harrison

CALL TO ORDER – 8:30 A.M. – ROLL CALL

8:30 Welcome and Public Comment -- Katrina Foley, Mayor

Public Comments – Only on matters listed on the agenda

Press *9 to add yourself to the queue and wait for staff to announce your phone number and press *6 to unmute your line when it is your turn to speak.
Comments are limited to 3 minutes,

**Purpose of the Retreat/Workshop and Introduction of the Facilitator and Recorder –
Lori Ann Farrell Harrison, City Manager**

**Role of the Facilitator, Recorder and Group; Strategic Planning Elements; Agenda –
Marilyn Snider, Facilitator – Snider and Associates**

Introductions of the Group

**What are the City of Costa Mesa's Strengths and Accomplishments Since the
January 25, 2019 Goal Setting Retreat?**

What Are the City of Costa Mesa's Current Internal Weakness/Challenges?

**What Are the External Factors/Trends (e.g., economic, political, technological,
social and environmental) that Will/Might Have an Impact on the City of Costa Mesa
in the Next Three Years:**

- **Positively (opportunities)?**
- **Negatively (threats)?**

Develop a Mission Statement (one sentence that states why the City of Costa Mesa exists and for whom)

Fiscal Year 2020-21 Mid-Year Update and Financial Outlook – Carol Molina, Finance Director

Identify Three-Year Goals (what the City of Costa Mesa needs to accomplish)

Identify Six-Month Strategic Objectives (how the goals will be addressed – by when, who will be accountable, for what specific, measurable results) for Each of the Three-Year Goals

Next Steps/Follow-Up Process to Monitor Progress on the Goals and Objectives (including setting a date within 6 months to update the strategic plan)

Summary of the Workshop and Closing Remarks

4:00 Adjourn